

# Privacy Policy

Last Updated: January 1st, 2025

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## 1. Introduction

Welcome to EtherGalleries ("we," "our," or "us"). We are committed to protecting your personal data and respecting your privacy in accordance with the General Data Protection Regulation ("GDPR"). This Privacy Policy explains how we collect, use, and safeguard your information when you use our NFT marketplace.

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## 2. Data Controller

For the purposes of GDPR, EtherGalleries acts as the data controller of your personal data. Contact: support@ethergalleries.com

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## 3. Information We Collect

We collect different types of information depending on how you interact with the platform.

### 3.1 Information You Provide

You may voluntarily provide us with your email address, username, profile details, and any information shared through direct communication.

### 3.2 Wallet and Blockchain Data

When you attach a wallet (such as MetaMask), we collect your public wallet address and public blockchain transaction data. We do not collect or have access to your private keys.

### 3.3 Automatically Collected Data

We may automatically collect technical information such as IP address, browser type, device information, and usage data.

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## 4. Legal Bases for Processing

We process your data under contract performance, legitimate interests, legal obligations, and consent where applicable.

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## 5. How We Use Your Data

We use your data to operate the platform, facilitate transactions, provide support, enhance security, prevent fraud, and comply with legal obligations.

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## **6. No KYC Policy**

We do not require KYC for standard use. No government-issued IDs are collected under normal usage.

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## **7. AML and Compliance**

We may monitor activity, restrict accounts, and cooperate with authorities when required by law.

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## **8. Blockchain Transparency**

Blockchain transactions are public and immutable. We do not control blockchain data.

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## **9. Data Sharing**

We do not sell data. We may share with service providers or when required by law.

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## **10. International Transfers**

Data may be transferred globally with safeguards like Standard Contractual Clauses.

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## **11. Data Retention**

We retain data only as long as necessary to provide services and meet legal obligations.

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## **12. Your Rights**

You have rights to access, correct, delete, restrict processing, and withdraw consent.

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## **13. Cookies**

We use cookies to maintain sessions, analyze usage, and improve performance.

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## **14. Security**

We implement security measures but cannot guarantee absolute security.

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## **15. Third-Party Services**

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We are not responsible for third-party privacy practices.

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## **16. Children's Privacy**

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Our services are not intended for individuals under 18.

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## **17. Changes**

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We may update this policy periodically.

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## **18. Contact**

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For questions, contact [support@ethergalleries.com](mailto:support@ethergalleries.com)

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